



FOR IMMEDIATE RELEASE

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**CRAGG AND KOSGEI SET COURSE RECORDS AT LEXUS
SANTA MONICA 5000**

**OVER 2500 RUNNERS PARTICIPATED
PROCEEDS BENEFIT SAINT JOHN'S HEALTH CENTER**

SANTA MONICA, CA (September 12, 2010) – In a morning of thrilling finishes overlooking the coast of the Pacific Ocean, Irish Olympian **Alistair Cragg** set a new course record of 13:54 and held off Kenyan **Aron Rono** (14:05) in the fifth annual *Lexus Santa Monica 5000 presented by K-Swiss*.

The men's 10k was equally as exciting as Ugandan **Samuel Kosgei** (29:06) pulled away from **Jim Grabow** (29:11) in the final mile to set a new 10k course record above the Santa Monica Pier.

The women's divisions also featured some impressive performances from 2010 Olympian **Jen Rhines** (16:00) in the 5k and **Emily Harrison** (35:38) who held off 2009 winner **Grace Padilla** (36:04) in the 10k.

"Today was an epic performance of human athleticism," shares event director, Brennan Lindner, Generic Events. *"To have this caliber of elite athletes from around the World showcase their talents, was a treat for the runners and residents of Santa Monica. Over 2500 runners and walkers took to the streets today for their own health and personal accomplishment, it was a memorable day."*

Under cool (62 F / 17C) and cloudy conditions, over 2,500 runners started the 5k / 10k course within the city of Santa Monica, a seaside retreat and one of the most active cities of California. Many new faces led the way in one of the most popular events of the fall racing season, according to Competitor magazine and Los Angeles Sports & Fitness Magazine.

Race proceeds will help provide vital support for essential services and community programs offered by Saint John's Health Center. Saint John's Health Center provides exceptional care to families from over 41 zip codes in Santa Monica and throughout greater Los Angeles.

Special Thanks to race sponsors, Lexus, K-Swiss, Clif Bar, financial partner Caltius Capital Management, Trader Joe's and YELP.com.

Lexus Santa Monica 5000 Presented by K-Swiss

Santa Monica, CA, Sunday, September 12, 2010

5k Race

Men

1. Alistair Cragg, Boston, MA, 13:44 \$800
2. Aron Rono, Santa Fe, NM, 14:05 \$600
3. Devin Swan, Raleigh, NC, 14:52 \$400

Women

1. Jen Rhimes, Mammoth Lakes, CA, 16:00 \$800
2. Lindsay Allen, Flagstaff, AZ, 16:41 \$600
3. Danielle Domenichelli, Flagstaff, AZ, 16:52 \$400

10k Race

Men

1. Samuel Kosgei, Santa Fe, NM (Uganda), 29:06.4 \$600
2. Jim Grabow, Long Beach, CA 29:11 \$400
3. Sergio Reyes, Palmdale, CA, 29.13 \$200

Women

1. Emily Harrison, Flagstaff, AZ 35:41 \$600
2. Grace Padilla, Los Angeles, 36:04 \$400
3. Karla Alburez, Los Angeles CA 36:22 \$200

Photos available upon request. Full results and more at:

www.santamonica5000.com/results.html

About Generic Events

The Lexus Santa Monica 5000 is managed and promoted by Generic Events, whose mission is to create community by providing athletic challenges for all ranges of physical ability. Generic Events also produces the popular TYR Playa del Run Beach Festival as well as the XTERRA SoCal Trail Run Series, the Whole Foods Pasadena Triathlon, and the Bali International Triathlon. Please visit www.genericevents.com for further details.

About Saint John's Health Center

Saint John's Health Center provides exceptional care to families from over 41 zip codes in Santa Monica and throughout greater Los Angeles. It is the hospital of choice for physicians with

national reputations in cancer, orthopedics, cardiac care emergency care and women's health services. Saint John's nurses are renowned for their skill and compassion at the bedside, and Flora L. Thornton Community Health Education Program at Saint John's provides seminars and workshops on health and wellness. For more information visit the web site at www.stjohns.org.

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